

# How Funding Works @ DDS — The Simple Story

It can be confusing to fully understand why schools need **Annual Funds** and **Capital Campaigns**, even though parents pay **tuition**. But just think of providing a quality educational experience for your child at Davidson Day School as being similar to providing your child a happy home. Here's how it works:

## **DDS Tuition Payment = Your Mortgage**

Tuition dollars fund the required essentials of providing an education to your child, much the same way your mortgage payment provides for your basic housing costs.

## **DDS Annual Fund = Decorating / Furnishing**

Just as installing carpets, wall coverings, and window treatments add the essential extras that make your house a home, Annual Fund, in turn, provides those educational enrichment programs that make your child's educational experience at Davidson Day unique and specialized.

## **DDS Capital Campaign = The Room Addition**

Having a new baby, adding an entertainment room, and expanding a home office are a few of the reasons a family might finance a major renovation or home expansion project. For DDS, needing more classrooms for more students, or otherwise needing more facility space to expand programs and services for students are essential growth projects that are funded primarily through Capital Campaigns.

## **Tuition + Annual Fund + Capital Campaign =**

## **Educational Excellence for Your Children**

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## Support Educational Excellence by Supporting the DDS Annual Fund

Please accept my unrestricted gift to the  
DDS 2009-2010 Annual Fund as follows:

Gift amount: \$ \_\_\_\_\_

*All gifts are tax deductible as allowed by law.*

My check is enclosed (*payable to Davidson Day School*).

Please charge my credit card (VI, MC, AX):

CC # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Please bill me before December 31, 2009.

Please bill to my Patriot Account.

My employer will match this gift.  
(*Please enclose Matching Gift form.*)

Employer Name: \_\_\_\_\_

*Please return to DDS in the envelope provided.*

### Donor Information

Name:		
Address:		
City:	State:	Zip:
Phone:		
Email:		

Please direct my donation to the following enhancement  
category (*you may check more than one*):

- Academics and Enrichment
- Athletics and P.E. / Health
- Arts
- Technology
- Student Life / School Community

*Thank you for responding by September 30<sup>th</sup>.*

*And thank you for your support!*